PHILLIP FARMER
FRONT-END DEVELOPER & DESIGNER

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RECENT WORK EXPERIENCE

SENIOR FRONT-END WEB DEVELOPER
TRIFECTA! 2013 - PRESENT

Lead Web-Developer working in a small three person team with Senior Designer and Prodution Coordinator. Primarily focusing on Drupal 7, and more recently Drupal 8, development handling both front-end and administrative duties with the emphasis being on mobile/responsive experiences. Preferred tools include bootstrap as main templating source and Panic! Coda for editing. As scale of projects dictates also employing Perch, Wordpress and Grav as CMS alternatives when neccessary.

I work directly with our clients, short and long term, to ensure sites meet their expectations both visually, as established by our designer, and as it relates to managing site content. This includes one on one and group training sessions with clients.

Additionally, I consult and collaborate with the designer and project coordinator to ensure deadlines are met and sites perform optimally. This also includes security and module updating as necessary.

Project scopes range from enterprise state level agencies to mico-sites.

PRINT & WEB DESIGNER
FREELANCE 2011 - 2013

Worked independently performing all administrative, creative and production based tasks for a range of clients producing both print and web services on a freelance and contractual basis.

Contracted by a local design firm to act as the sole developer of the University of Kentucky's College of Fine Arts website relaunch from .net to Drupal 7. Working directly with the agency designer I single-handedly implemented their design into a responsive Drupal site. Additionally, I was tasked with post launch consultation as well as leading multiple training sessions with University of Kentucky employees on content management of the site. Code was heavily reviewed to ensure it met the universities accessibility standards.

Developed a strong relationship with the University of Kentucky Medical Center's Marketing Department producing a range of print materials and web-ready creative. Worked directly with Communications Director and Senior Designer to ensure preservation and continuity of the Universitie's Medical Center brand across differing platforms.

Worked with independent artist Alessandro Cortini and BC Smith assisting in the coordination and deployment of websites and printed collateral coinciding with record releases.

WEB DESIGNER & DEVELOPER
IMG/CBS SPORTS 2007 - 2011

Designer and Front-End Developer for IMG College properties. Concieved, conceptualized and designed web comps to be presented to university athletic departments in efforts ranging from rebranding, updating and relaunching their web presence. These were inclusive of all sporting departments in the school, both Men's and Women's.

Developed and coded the designs in-house whilst working directly with Universities to ensure accessiblity rules and standards were observed. The sites also included extensive audio and video features which allowed me to experience development and maintenance at an enterprise level.

Perform on-site live streaming of University of Kentucky Men's and Women's Basketball games and coaches shows. This included maintaining relationships with the Athletic's Director and Coaches to ensure quality content was delivered and expectations of viewers were met.

Properties worked with include: University of Kentucky, University of Arizona, University of Tennessee, Fordham College and more.

DIGITAL PRODUCTION ARTIST
TIME LIFE, INC 2003 - 2007

Worked in the art department scanning and coloring correcting images for publications including Business Week, Time, Sports Illustrated and Time Life Special Publications. This included both drum scanning and flatbed scanning of raw film and importing into Photoshop for heavy retouch and color work to meet publication standards as determined by Art Directors.

This evolved into a production postion overseeing and managing the weekly output of Business Week magazine (U.S., Europe and Asia). The job required me to output files from InDesign, QC checks of fonts and images, uploading final pdfs via FTP to the printer's servers while coordinating, via a manifest, with our print production managers off-site. This was a very intense weekly process to assure the magazine was on schedule to meet publication date and robust delivery schedules.

EDUCATION

BA TELECOMMUNICATIONS, UNIVERSITY OF KENTUCKY
2003

INTERNSHIP AT THE UNIVERSITY OF KENTUCKY CHANDLER MEDICAL CENTER MARKETING DEPARTMENT
2001 - 2003

ABOUT

I am a front-end developer and designer in Lexington, KY employed by Trifecta!. The past few years I have found myself working predominantly in Drupal 7, and more recently 8, building mobile-first online experiences. Before jumping into web development I worked freelance as a designer taking on projects both in print and web. This also included collaboration with Marc Reyes of Crosshatch learning a great deal about working with an Art Director and executing projects with an emphasis on respecting brand guidelines. I'm well versed in clean html/css markup, Photoshop (emphasis on color correction and clean-up), editorial design/layout with InDesign, Drupal development, vendor communications and client relations.

I'm a life long musician with projects currently based in both Louisville and Lexington, KY as well as solo sonic excursions in my home's basement. I am an avid explorer of modular synthesis, though stubbornly particular about my loyalty to particular manufacturers and their systems or instruments. Not euro-rack soup. Making sounds of all sorts is part of my daily experience and it gives me great joy to have worked with so many artists who have inspired me personally.